



### STC CONSULTING

Soledad Tanner, MIB is the Founder & CEO of STC Consulting a Financial & Business Consulting firm that helps improve the profit & productivity of businesses. She is an Outstanding International Consultant award-winner and Global Financial Business Consultant & speaker with 30+ years of extensive international experience in finance & controlling, strategy & consulting, performance & metrics in the global logistics and banking industry.

**STC Consulting** is a Financial & Business Consulting firm that **helps improve the profit & productivity of businesses in multiple industries:** Healthcare, Logistics & Transportation, Construction, Manufacturing, Oil & Energy, professional services, and others.

**STC Consulting's solutions** are CFO On-demand, Controller On-demand, and Financial Speaking, Financial Management, Financial Coaching & Training, and Business Consulting.

**Overall goal** is to increase profitability of medical practice and decide business, accounting, and financial strategy.

1. Monthly review and analysis of financial statements for medical practice. Profit & Loss, Balance sheets and management reports: Accounts Receivable (insurance & patients), Accounts Payables, services & contractors, others as needed.
2. Coordinate Budget and forecast for business: Variance Actual vs Budget, Reasons & actions.
3. Determine & monitor overall business financial & productivity KPI's.
4. Determine & communicate efficient administration & finance best practices for business.
5. Select & monitor results of Bookkeepers, CPA's, Collection companies, and main providers.
6. Train staff in business financial topics, as needed.
7. Review and evaluate potential future additional line of business. Other services upon request.

**STC FINANCIAL & BUSINESS CONSULTING**

**LEADING YOUR JOURNEY TO PROFIT & PRODUCTIVITY**

**Solutions for Corporations**

- CFO On-Demand**: A trusted strategic financial partner who will help you optimize your business.
  - Budget Management, forecasting and financial modeling
  - Strategies to increase revenue
  - Streamlining financial processes
- Controller On-Demand**: A trusted tactical financial partner who will provide in depth financial reporting.
  - Increase financial visibility and analysis
  - Custom profitability reports
  - Cash flow analysis
- Financial Speaker**: A financial expert that provides knowledge in a practical and inspiring way.
  - Customized speaking engagements
  - Inspiring and informative speaking engagements for corporate events
  - Increase team synergies

**Solutions for Business Owners & Start-Ups**

- Financial Management**: Analyze your business finances in a strategic, and responsible way.
  - Establish strong financial controls
  - Identify & correct inefficient money management patterns
  - Design & implement financial plans
- Financial Coaching & Training**: Develop analytical skills that will help you manage your business finances.
  - 1 to 1 financial literacy coaching
  - Virtual & on-site team training
  - Customize training and workshops
- Business Consulting**: Ensure a roadmap for growing & increasing your business's full potential.
  - Our 4 C's are:
    - Conduct Analysis
    - Create Diagnostic
    - Coordinate Implementation Plan
    - Control Results & Maintenance

**Why Choose STC Consulting?**  
As your trusted strategic partner, we share our wealth of knowledge and experience to help you enhance your business. We implement business-specific strategic decisions to optimize profit and productivity.

Our founder, Soledad Tanner MIB is an outstanding award-winner, international consultant, and speaker with 30+ years of extensive international experience in finance & controlling, strategy & consulting, performance & metrics.

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